zefiraware

Porcelain looks.
Built for real service.

Commercial melamine tableware in six collections and ten finishes. Chip-resistant, stack-efficient and rated for high-cycle commercial dishwashers — manufactured in our own plant in Guangdong, China.

8,500 m²	40	50 million	200
Plant	Machines	Pieces / year	People

Dongguan Zhifa Industrial Co., Ltd. · lena@zefiraware.com · Catalog v1 · 2026



SERIES 01 — ZF-DAWN

Dawn

Porcelain white, quiet and neutral.

The base every menu builds on. A porcelain-like surface that lets the food carry the colour, without the weight or the breakage of real porcelain.

Matte White · MW | Bone · BN | Slate Grey · SG

SKU	CATEGORY	SIZE	INNER PACK	UNIT WEIGHT
ZF-DAWN-P18-MW	Plate	Plate 18 cm	6 pcs	0.28 kg
ZF-DAWN-P21-MW	Plate	Plate 21 cm	6 pcs	0.36 kg
ZF-DAWN-P24-MW	Plate	Plate 24 cm	4 pcs	0.48 kg
ZF-DAWN-P27-MW	Plate	Plate 27 cm	4 pcs	0.62 kg
ZF-DAWN-B12-MW	Bowl	Bowl 12 cm	12 pcs	0.19 kg
ZF-DAWN-B14-MW	Bowl	Bowl 14 cm	12 pcs	0.26 kg
ZF-DAWN-T1-MW	Tray	Tray 1	12 pcs	0.31 kg
ZF-DAWN-C8-MW	Cup	Cup 8 cm	24 pcs	0.14 kg

Inner pack and unit weight are indicative; final values are confirmed on the quotation. Carton weight stays within 15–18 kg.



SERIES 02 — ZF-BLOOM

Bloom

Floral pattern, built for the room.

Blue floral and vintage florals applied in-house by decal and silk-screen. Made for themed dining rooms, tea houses and hotel breakfast service where the pattern is part of the concept.

Blue Floral · BF | Vintage · VT

SKU	CATEGORY	SIZE	INNER PACK	UNIT WEIGHT
ZF-BLOOM-P18-BF	Plate	Plate 18 cm	6 pcs	0.28 kg
ZF-BLOOM-P21-BF	Plate	Plate 21 cm	6 pcs	0.36 kg
ZF-BLOOM-P24-BF	Plate	Plate 24 cm	4 pcs	0.48 kg
ZF-BLOOM-P27-BF	Plate	Plate 27 cm	4 pcs	0.62 kg
ZF-BLOOM-B12-BF	Bowl	Bowl 12 cm	12 pcs	0.19 kg
ZF-BLOOM-B14-BF	Bowl	Bowl 14 cm	12 pcs	0.26 kg
ZF-BLOOM-T1-BF	Tray	Tray 1	12 pcs	0.31 kg
ZF-BLOOM-T2-BF	Tray	Tray 2	8 pcs	0.44 kg

Inner pack and unit weight are indicative; final values are confirmed on the quotation. Carton weight stays within 15–18 kg.



SERIES 03 — ZF-STONE

Stone

Stone at a fraction of the weight.

Marble-look boards and plates for open kitchens and buffet counters. The surface photographs like stone, stacks like melamine and survives a service without chipping.

Marble · MB

Slate Grey · SG

SKU	CATEGORY	SIZE	INNER PACK	UNIT WEIGHT
ZF-STONE-P21-MB	Plate	Plate 21 cm	6 pcs	0.36 kg
ZF-STONE-P24-MB	Plate	Plate 24 cm	4 pcs	0.48 kg
ZF-STONE-P27-MB	Plate	Plate 27 cm	4 pcs	0.62 kg
ZF-STONE-T1-MB	Tray	Tray 1	12 pcs	0.31 kg
ZF-STONE-T2-MB	Tray	Tray 2	8 pcs	0.44 kg
ZF-STONE-T3-MB	Tray	Serving board	6 pcs	0.72 kg

Inner pack and unit weight are indicative; final values are confirmed on the quotation. Carton weight stays within 15–18 kg.



SERIES 04 — ZF-GRAIN

Grain

Wood warmth without the maintenance.

Wood-grain trays and plates for canteens, fast food and airline catering, where a warm surface reads better than white but real wood cannot survive the wash cycle.

Wood Grain · WG

SKU	CATEGORY	SIZE	INNER PACK	UNIT WEIGHT
ZF-GRAIN-P21-WG	Plate	Plate 21 cm	6 pcs	0.36 kg
ZF-GRAIN-P24-WG	Plate	Plate 24 cm	4 pcs	0.48 kg
ZF-GRAIN-T1-WG	Tray	Tray 1	12 pcs	0.31 kg
ZF-GRAIN-T2-WG	Tray	Tray 2	8 pcs	0.44 kg
ZF-GRAIN-T3-WG	Tray	Serving board	6 pcs	0.72 kg

Inner pack and unit weight are indicative; final values are confirmed on the quotation. Carton weight stays within 15–18 kg.



SERIES 05 — ZF-GRID

Grid

Plaid for light meals and family tables.

Plaid and check patterns for cafés, bakeries and family dining. A pattern that hides wear and keeps the table from looking clinical after a long service.

Plaid · PL

SKU	CATEGORY	SIZE	INNER PACK	UNIT WEIGHT
ZF-GRID-P18-PL	Plate	Plate 18 cm	6 pcs	0.28 kg
ZF-GRID-P21-PL	Plate	Plate 21 cm	6 pcs	0.36 kg
ZF-GRID-P24-PL	Plate	Plate 24 cm	4 pcs	0.48 kg
ZF-GRID-B12-PL	Bowl	Bowl 12 cm	12 pcs	0.19 kg
ZF-GRID-B14-PL	Bowl	Bowl 14 cm	12 pcs	0.26 kg
ZF-GRID-C8-PL	Cup	Cup 8 cm	24 pcs	0.14 kg

Inner pack and unit weight are indicative; final values are confirmed on the quotation. Carton weight stays within 15–18 kg.



SERIES 06 — ZF-EMBER

Ember

Deep tones for the evening service.

Midnight black and high-saturation colour blocks for fine dining, bars and light-meal concepts. The darkest surfaces we mould, with the same chip resistance as the white line.

Midnight · MN Terracotta · TC

SKU	CATEGORY	SIZE	INNER PACK	UNIT WEIGHT
ZF-EMBER-P18-MN	Plate	Plate 18 cm	6 pcs	0.28 kg
ZF-EMBER-P21-MN	Plate	Plate 21 cm	6 pcs	0.36 kg
ZF-EMBER-P24-MN	Plate	Plate 24 cm	4 pcs	0.48 kg
ZF-EMBER-B12-MN	Bowl	Bowl 12 cm	12 pcs	0.19 kg
ZF-EMBER-B14-MN	Bowl	Bowl 14 cm	12 pcs	0.26 kg
ZF-EMBER-T1-MN	Tray	Tray 1	12 pcs	0.31 kg

Inner pack and unit weight are indicative; final values are confirmed on the quotation. Carton weight stays within 15–18 kg.

How to read a SKU

POSITION 1 — ZF

Brand prefix. Always ZF for ZEFIRA.

POSITION 2 — COLLECTION

DAWN, BLOOM, STONE, GRAIN, GRID or EMBER. This is the pattern family.

POSITION 3 — CATEGORY + SIZE

P plate, B bowl, T tray, C cup; the number is the size in centimetres.

POSITION 4 — FINISH

MW matte white, BN bone, SG slate grey, MB marble, WG wood grain, PL plaid, MN midnight, TC terracotta, BF blue floral, VT vintage.

`ZF-DAWN-P24-MW` — a 24 cm plate from the Dawn collection in matte white.

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